



HEAD SHOT HOW-TO'S

HERE ARE SOME BASIC GUIDELINES FOR SUBMITTING YOUR ANIMAL'S CASTING PHOTOS

- Your animal and camera should be on the same level. Avoid shooting down on the animal.
- Photograph him/her against a solid background or something non-distracting.
 - Indoors or outdoors is acceptable, as long as there is adequate lighting.
 - A variety of shots are expected. Please provide us with:
 - ✓ two full body shots – one standing to the left and one standing to the right
 - ✓ a sitting shot – head towards camera/looking at camera
 - ✓ a tight head shot – head towards camera/looking at camera
- Avoid images where the animal is not looking at the camera. The eyes should always be clear and in focus.
- Do not submit 'snapshots' of your animal. Meaning, a 'cute' photo may not best show characteristics of the animal.

Below is an example of a wonderful casting submission. Also you will see what to avoid when submitting your pet's photos

